



Carpe Diem

WESTERN WATER & CLIMATE CHANGE

A PROJECT OF EXLOCO – PATHFINDING IN THE NEW WEST

May 5, 2009

Dear Kimery,

The media report [Water & Climate Change in the West](#) is now available on our website.

Our project partner [Resource Media](#) has done an outstanding job providing an objective analysis on how these issues are covered by the media and assessing recent polling and focus group data.

This is the first time an analysis of this type has looked at western water and climate change issues. I think you will find the research and recommendations fascinating. While those of us who work on these issues think about them constantly, **this report shows that the western water/climate change challenge is mostly invisible to the public and policy makers.** This 'knowledge vacuum' provides an opportunity to educate and to shape messages and actions.

Over the next six months, the findings and recommendations of this work will be used to inform and guide the development of **emerging common ground initiatives and alliances identified by the Carpe Diem project's process and leadership network.**

Please join in thanking the Alki Fund of the Tides Foundation, Bullitt Foundation, Martin-Fabert Foundation, and an anonymous fund at the Tides Foundation whose funding supports this media work.

On behalf of the Carpe Diem Project Team, our thanks for your help with this project and your leadership in this era of climate change.

Regards,
Kimery

Carpe Diem - Western Water & Climate Change

Through its network of more than 800 decision makers, Exloco's [Carpe Diem - Western Water & Climate Change](#) project is building the center for change - for smart, science-based pragmatic responses to the increasingly devastating impacts climate change will have on the West's water.

Please join supporters of Exloco's Carpe Diem project - your tax-deductible contribution will provide the critical support needed for this pioneering work.
www.exloco.org/support

About Exloco

New strategies for a healthy and vibrant West

Exloco incubates new campaigns and initiatives, developing solutions to environmental sustainability challenges in the western United States. We partner with investors - venture philanthropists, social change organizations, progressive public agencies and corporations - committed to advancing new strategies for a healthy and vibrant West. ex-lo-co (ex'loco) adj., beyond the place [Latin] www.exloco.org

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